

MedPrice Insight (MPI) transforms payer data into actionable insights, helping businesses in the self-insured ecosystem:

Reduce costs ► Enhance insurance offerings ► Optimize business planning

### Unlocking the Power of MPI

As a robust price transparency tool, MPI offers unique benefits for different stakeholders.



Consider the following opportunities:

► **Self-Insured Employers**

Design competitive health plans with transparency and precision, ensuring optimal employee satisfaction and cost-effectiveness.

► **Brokers**

Provide clients invaluable insights on accessing the best care at competitive rates, enhancing client trust and service quality.

► **Technology Companies and Consulting Groups**

Utilize MPI's standardized and accessible data format to conduct market research, track competitor growth, and identify emerging cost trends, delivering data-driven strategies for success.

► **PEOs, TPAs, and Medical Management Groups**

Implement effective reference-based pricing programs for clients, leveraging MPI's comprehensive data to optimize cost management and healthcare delivery.

**The ideas above are just a starting point for what's possible.** Contact HCIQ to start unlocking significant business value from your data.